



# FOR THE GREENER GOOD

The greatest threat to our planet is the belief that someone else will save it.

After all, the earth is what we all have in common. So when it comes to preserving the environment, our companies are an instinctive part of the solution. We know little changes make a big difference. Desire without action is not enough.

At its heart, the **GreenSource Initiative™** is a committed investment by B-K Lighting and TEKA Illumination to reduce our ecological footprint through effective management of resources, from materials to energy efficiency. Join us as we invest in daily habits and basic business practices to create a greener future.

## THINK GREEN

To help preserve the environment, we are extending our **GreenSource Initiative™** to our customers and design partners. B-K Lighting and TEKA Illumination are making it easier for you to do your part.

### HOW CAN YOU HELP CREATE CHANGE?



#### Increase Efficacy

We've used the same lighting sources for decades. They lack the efficiency to cope with today's increasing energy demands and costs. Replace any existing luminaire by any manufacturer with an equivalent LED B-K Lighting or TEKA Illumination product and we will discount the replacement order by 10%.\*

\* Rebate amount will be issued as a miscellaneous credit to an authorized distributor at the time of order.



#### Recycle Product - Going Even Greener

All products have an operational lifetime. When an existing luminaire reaches end of life, it should be recycled. Simply send the product back to us, purchase an equivalent product that uses LED technology, and we will discount the new order by 10%.\*\*

\*\* Rebate amount will be issued as a miscellaneous credit to an authorized distributor upon receipt and inspection of returned material.

For more information and to download the efficacy rebate forms, please visit [bklighting.com/greensource](http://bklighting.com/greensource)





#### Where We Work

First-class manufacturing facility located at the base of the Sierra Mountains, surrounded by orange groves, olive orchards, and vineyards.



#### Our Process

Our metal and packaging components are made entirely from recycled materials.



#### Carpool Program

Employees encouraged and compensated to carpool and plan ahead.



#### Lights Out

8 hours of off-peak energy without human interface.



#### StarGuard®

A system that is chromate-free, close-looped and filtered, eliminating all emissions.



#### Skylights Sky Bright

Natural daylight to illuminate the warehouse floor using a GPS rotation control system to track the sun.



#### Best Business Practices

Electronic storage of files to minimize paper and ink usage.



#### Lite at Lunch

Etendue Café, located on the property, provides food from local farms and uses recyclable packaging and paper products.



#### Powered By The Sun

350-kilowatt solar electric system that transforms the roof into a state-of-the-art renewable energy source.



#### CO2 Reduction

Reduced greenhouse gas emissions by 26,187 pounds per month, or 314,244 pounds per year. Over five years that equates to 1,571,220 fewer pounds of CO2 in the atmosphere.



#### Customized Packaging

Instapak® foam minimizes packaging used without compromising the protection of the products shipped.

#### Solar Shade Structure

Solar-equipped shade structure to park under with approximately 1,054 new solar panels.

#### Water Fountains that Refill Reusable Water Bottles

Convenient hydration with rapid fill of filtered water to minimize plastic bottle waste.

#### Cradle-to-Cradle

Encourage products to be returned at the end of life to ensure sustainability.

# WHAT IT TAKES TO BUILD A GREENER PRODUCT

## Putting Our Best Foot Forward



# GREENER BY DESIGN

Creating Change  
with Innovative Products



## Environmental Awareness

Design a product that is manufactured from recycled materials and make most of its components recyclable for another use: That is a key element of our product design doctrine. When the luminaire has surpassed its useful life, most of it is recyclable. Utilizing materials in this manner cuts down on landfill inputs, spares nonrenewable resources, and in fact creates a new resource.



## Sustainable Materials

The copper, brass, steel and bronze used in TEKA Illumination products are meant for long life and low maintenance. These enduring metals are timeless and extraordinarily resistant to environmental corrosion and physical abuse.



## Energy Efficiency

35 years ago, B-K Lighting made it a mission to provide innovative solutions to forward-thinking lighting professionals and incorporated only the most efficient light sources at the time: metal halide, high pressure sodium, and compact fluorescent. Today, the use of LED's as a light source allows B-K Lighting and TEKA Illumination to further its commitment to energy-efficient lighting.





B-K Lighting and TEKA Illumination are proud corporate members of these organizations



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