

PRESS RELEASE

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First Blood Drive a Success at B-K Lighting in Madera

Employees from B-K Lighting and neighboring business, Star Finishes, in Madera offered to donate blood for the Central California Blood Center. The Mini Blood Mobile arrived at B-K Lighting on a hot summer afternoon last month and employees began rolling up their sleeves to donate.

Almost 45% of B-K Lighting and Star Finishes' employees offered their arm for the cause. Of those who offered to donate, fifteen were FIRST-TIME donors!

"The needle hurt going in but after that it was smooth sailing," said Kathy Lockhart, Customer Service Manager at B-K Lighting, who was one of the first-time donors. "I was a little nervous but the nurse, who introduced herself as 'Painless Pam,' made me feel comfortable and she did a great job. It makes you feel really good that you're donating blood to help another human being, whether it's someone's grandmother or for a baby, we are helping make a difference in someone's life."

The CCBB staff was very pleased with the turnout and has scheduled a second drive on Tuesday, August 12, 2003.

"The blood drive for B-K Lighting was very organized," said Lori Stone, Donor Recruiter for the Central California Blood Bank. "They made our job so easy... so many of their employees had signed up for appointments and then everyone was so good to show up ON time!"

If you are interested in joining the family, friends, and employees of B-K Lighting to donate blood at their August 12 blood drive, please call (559) 438-5800 and ask for Laura to schedule an appointment.

END IT

B-K Lighting, Inc. manufactures standard and custom fixtures for architectural and landscape lighting including path, sign, area, flood, recessed building mounted, and in-grade applications. B-K Lighting products are installed in beautiful applications around the world.

QUALITY, SERVICE, INNOVATION, and VALUE all add up to make B-K Lighting the number one choice in outdoor lighting.

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