

Between a Rock and a Hardscape

Out of site during the day and dynamic by night. That's the reason Donna Best (d. Best Light Specifications, Santa Rosa, CA) chose B-K Lighting for her work on a private residence in Sonoma County, CA. During the day the architecture speaks for itself with dramatic 24' high walls of stone which frame low pea gravel spaces. A minimally landscaped courtyard is juxtaposed with clay colored pisé walls. These elements are hard to miss when the sun is shining, but light is required to appreciate their beauty at night.



The use of Precision²® in-grade fixtures with MR16 lamps create the perfect effect to graze the

stone, accentuate its texture, and reveal the drama of the building materials. Using both 26° and 40° lamp distributions with Precision's adjustable OptiLock™ module provided Donna with the ability to illuminate the various wall heights with equal effect.

Other notable fixture selections used on the property were Nite Stars™ illuminating the Tuscan olive trees and a Teka Illumination LHS Sconce to frame the doorway (See this month's Elements for more information on the Teka fixture).



CASE PROJECT

Project: Wine Country Residence
 Specifier: Donna Best, d. Best Light Specification
 Santa Rosa, CA
 Sales Agent: B-K Lighting Bay Area Sales



B-K LIGHTING smartsweepstakes™ TEKA ILLUMINATION Monthly Winners!

Make it count! June's winning Sales Representative maximized his time by showing all three cases (UPM, High Light and Mini-Drivestar) to eleven attendees at one office visit. Making the best use of your time and working smarter may earn you a Smart ForTwo Couple! And remember, we choose winning Agents and Specifiers every month – each one taking home swag from our famous B-K Prize Vault. ★



JUNE
Pete Veren (Agent)
 NRG Sales of Ankeny, IA



Matt Carlile (Specifier)
 Confluence of Des Moines, IA

Grand Prize!
 Winners will be announced at the
Fall BKU In November 2009.
 Show your cases to qualify for
 SmartSweepstakes prizes.
 Visit www.bklighting.com/sweepstakes
 and enter to win today!

Green Team Tip

In one year, all the world's discarded ink cartridges (if stacked end-to-end) would encircle the Earth more than three times. Recycle your ink cartridges and help reduce the amount of waste plaguing our planet. ★



Save the Date

September 14-16 CTA Lighting Forum Grand Rapids, MI	September 18-22 ASLA Chicago, IL
October 8-10 IALD Conference Rohnert Park, CA	October 21-22 Light Show West Los Angeles, CA

CUSTOM CORNER

B-K meets

TEKA

Design Challenge: How to promote our SmartSweepstakes Contest and GreenSource™ Initiative at the 2009 AIA Convention & Expo in San Francisco?

Solution: A banner arm on a Teka Pole. Brainstorming led to the solution, two custom Saratoga™ fixtures utilizing T4 20W MH lamps attached to a banner pole with a custom LED Mini-iLUME™, 2-1/4" diameter, 3 window faceplate on the end of the banner pole. Awesome Idea.

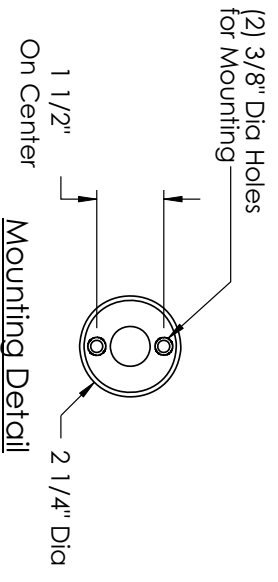
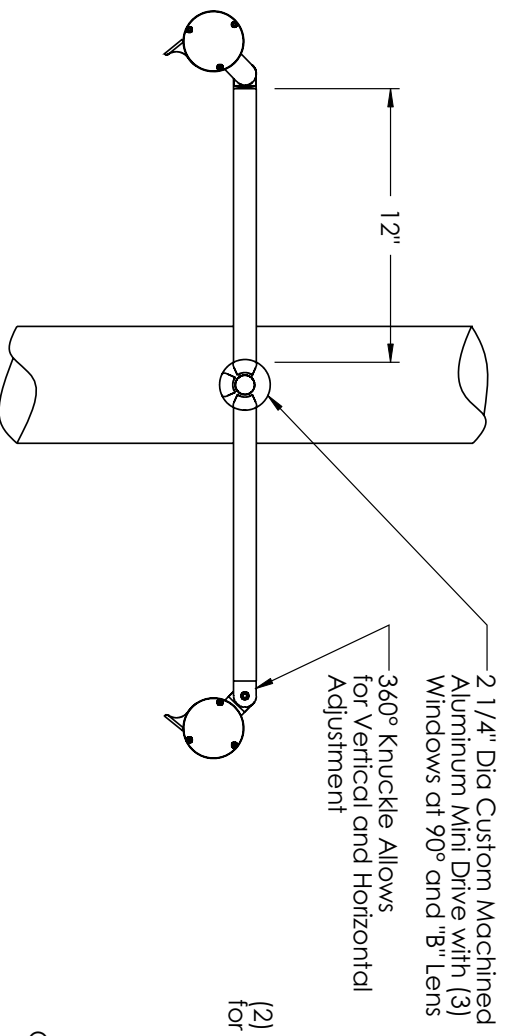
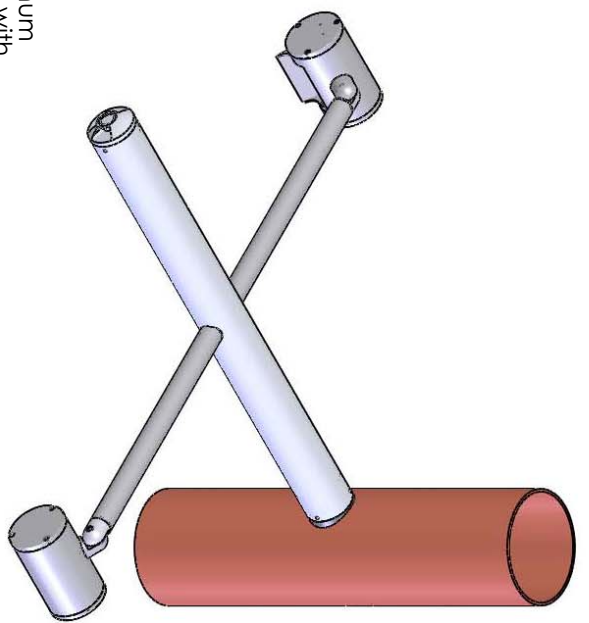
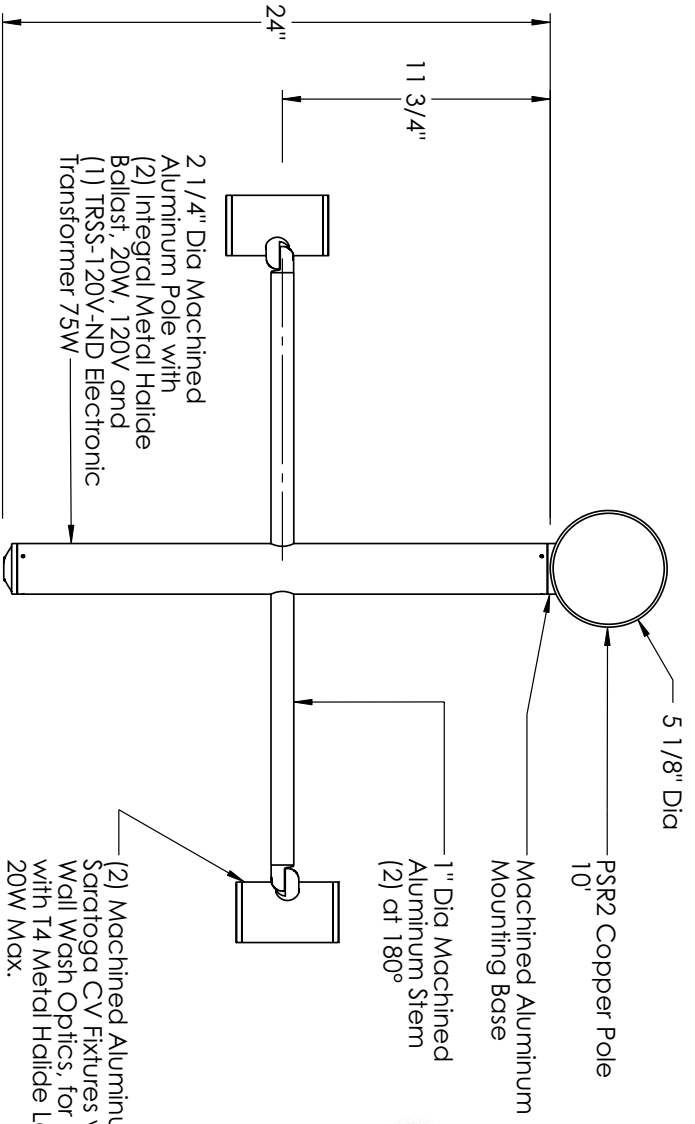
Custom#: CUS-1943-83
Project: AIA Tradeshow Banner Arm
 Madera, CA
Specifier: B-K Lighting
 Madera, CA

Please save this in the "Custom" section of your B-K Lighting binder



B-K LIGHTING
 Quality to Last a Lifetime™

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SARATOGA FIXTURES W/ T4 LAMPS ON PSR2 10' POLE
4/3/09 **B-K LIGHTING, INC.** DRAWING NUMBER CUS-1943-83