

PRESS RELEASE

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Armed Forces Thanked for Service at B-K Lighting in Madera

More than 200 business leaders, politicians, and members of the U.S. Armed Forces gathered for a ceremony and luncheon on Wednesday, Sept. 8, 2004 at B-K Lighting, Inc. in Madera to pay tribute to the military for their tremendous work at securing our nation's safety and freedom.

All five branches of the Armed Forces were represented by local men and women in uniform: Army, Navy, Air Force, Marine Corps, and Coast Guard. Each member of the military in attendance at the event, including veterans, retired and active members, were given a special commemorative coin from B-K Lighting with the inscription "Tribute to our Troops, Sept. 11, 2004." As each branch of the military was asked to stand to receive their recognition and coins, the crowd went wild with bursts of applause and cheering showing their genuine appreciation for the bravery and dedication of the individuals in each branch of the military.

The heart-touching ceremony began with a medley of patriotic music from the Madera High School Band, the presentation of colors by the Marine Corps, and a fly-by of two F-16 fighter jets (from the 144th Fighter Wing of the California Air National Guard) during the national anthem. Dr. Cody Gunderson, of Yosemite Lakes Community Church, presented the invocation and a moment of silence in memory of those who lost their lives on September 11, 2001.

Doug Hagen, President and CEO of B-K Lighting and Star Finishes, presented a touching keynote address thanking the American soldiers for their efforts around the world. Additional presentations were made to the five branches of the military, and to B-K Lighting for hosting the event, from the offices of Governor Arnold Schwarzenegger, U.S. Representative George Radanovich, and Senator Diane Feinstein.

Ron Naus, V.P. Sales and Marketing for B-K Lighting, announced the company's next challenge to help the military: To sell 1,000 cookbooks to raise money for the Intrepid Fallen Heroes Fund (which gives 100% of the money raised to the surviving families of soldiers killed in our current war against terrorism). B-K Lighting and Star Finishes employees have previously helped support the armed forces by: Raising money for teddy bears for children of the local soldiers who are unable to make it home for the holidays, sending phone cards overseas for anonymous soldiers, donating to the Intrepid Fallen Heroes Fund, and sending letters and giant care packages monthly to adopted soldiers stationed in Iraq.

B-K Lighting, one of the Top 20 Largest private sector employers in Madera County, also supports the local community through activities including Madera High School sports, fund raising, and on-site blood drives with the Central California Blood Center's Blood Mobile. The next blood drive is Tuesday, September 21, 2004. Please call B-K Lighting if you would like to donate blood or purchase a cookbook: (559) 438-5800.

END IT

B-K Lighting, Inc. manufactures standard and custom fixtures for architectural and landscape lighting including path, sign, area, flood, recessed building mounted, and in-grade applications. B-K Lighting products are installed in beautiful applications around the world.

QUALITY, SERVICE, INNOVATION, and VALUE all add up to make B-K Lighting the number one choice in outdoor lighting.

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