



## B-K Lighting + TEKA Illumination CEO Set to Speak at ASLA Annual Meeting & Expo



**For Immediate Release - Madera, CA - August 13, 2010 - Douglas W. Hagen, President/CEO of B-K Lighting and TEKA Illumination will serve as a "Featured Speaker" during the upcoming American Society of Landscape Architects Annual Meeting and Expo in Washington, DC from September 9 -13, 2010.**

Hagen will join industry leaders Jan Moyer of Jan Moyer Design and Mark Oxley of Outdoor Illumination, Inc. for an Educational Session entitled "Landscape Lighting For Comfort, Safety and Visual Interest."

The 90-minute presentation will not only cover key elements of design and installation, but also offer insight into emerging technologies and their impact on the landscape lighting industry.

Landscape architecture professionals can earn 1.5 professional development hours for attending this session.



Douglas W. Hagen, President & CEO of B-K Lighting + TEKA Illumination

**Session Information:**

**Fri-A6/Landscape Lighting For Comfort, Safety and Visual Interest**

**Friday, September 10, 2010**

**8:30am-10:00am**

During the Expo, Executive Vice President Ron Naus and Eastern Regional Sales Manager Karen Duffy will demonstrate the latest solid-state products from B-K Lighting and TEKA Illumination at Booth 1007.

For more information or to register online, visit <http://www.asla.org>.

**For Immediate Release**

**Date:  
August 13, 2010**

**Contact:  
Becky Carlson  
559.438.5800**

# PRESS RELEASE

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## **ABOUT ASLA**

Founded in 1899, ASLA is the national professional association for landscape architects, representing 17,000 members in 48 professional chapters and 68 student chapters. The Society's mission is to lead, to educate, and to participate in the careful stewardship, wise planning, and artful design of our cultural and natural environments. Members of the Society use the "ASLA" suffix after their names to denote membership and their commitment to the highest ethical standards of the profession.

## **ABOUT B-K LIGHTING**

Since 1984, B-K Lighting has provided the highest quality, most innovative and fairly priced outdoor architectural lighting fixtures available in the industry. B-K Lighting manufactures path lights, sign lights, area lights, flood lights, recessed building mounted and in-grade lighting fixtures. Our custom lighting designs and solid-state lighting products are installed in high-end residential, corporate office and landmark applications around the world.

## **ABOUT TEKA ILLUMINATION**

Since 1993, TEKA Illumination has manufactured sustainable indoor and outdoor luminaires. All TEKA Illumination lighting products are manufactured from copper, brass and bronze - three of the oldest natural and man made materials. These materials are extremely resistant to environmental corrosion and physical abuse attributing to their sustainability. Enduring metals. Elemental designs. New technologies. These are the inspirations for TEKA Illumination landscape lighting and indoor lighting products.

QUALITY, SERVICE, INNOVATION, and VALUE all add up to make B-K Lighting + TEKA Illumination the number one choices in outdoor architectural lighting. B-K Lighting + TEKA Illumination have long histories of supporting 'green' manufacturing. As members of the USGBC (United States Green Building Council) and IDA (International Dark Sky Association), B-K Lighting + TEKA Illumination have led their industry in providing earth-friendly designs and manufacturing concepts.

For more information about B-K Lighting + TEKA Illumination products and representatives visit our websites at [www.bklighting.com](http://www.bklighting.com) and [www.tekaillumination.com](http://www.tekaillumination.com). Monday-Friday 7:00 a.m. to 5:00 p.m. PST at 559-438-5800 or fax 559-438-5900. Located at 40429 Brickyard Drive, Madera, CA 93636.